



GROUP ST. PETERSBURG COMMAND VISION

A world-class military organization that:

(1) Steadfastly pursues excellence in delivering critical maritime services to the American public along the west coast of Florida;

(2) Always goes above and beyond in advancing the welfare of shipmates; and

(3) Acts as a wise steward of all of our people, assets, and infrastructure to promote our readiness today and preserve our resources for tomorrow.

In carrying out this vision, I challenge each of you to:

- A. Assign the top priority to the critical cycle of training, maintaining and operating to the highest standards in support of our primary missions – Search and Rescue, Maritime Homeland Security, Law Enforcement, and Waterways Management.
- B. Conduct all of our operations and support activities safely. While a measure of risk-taking is a defining characteristic of our profession, risks are to be avoided whenever a prudent alternative exists. When risks are unavoidable, they are to be minimized and aggressively managed.
- C. Align our goals, priorities and activities with the Commandant's Strategic Direction.
- D. Adopt an inclusive team approach to every activity and challenge -- an approach that ensures that we: (1) take full advantage of all that each member of Team Coast Guard - whether Active or Reserve Military, Civilian, or Auxiliary - has to offer; and (2) partner proactively with other agencies and local communities to optimize our efforts on behalf of the American people.
- E. Remain committed to continuous quality improvement, particularly through personal accountability, open communications, proven management techniques, and innovation.
- F. Promote the vitality and secure the future of our Service, particularly by investing time in our junior personnel and by preserving our military heritage and customs.
- G. Look out for all of our shipmates, both aboard and ashore, and strive to be contributing members of the local communities in which we live.
- H. Keep faith with the American people by upholding our integrity and by adhering to the highest ethical standards of conduct in all that we do.

I'm honored to stand the Group St. Petersburg watch with all of you. Your professionalism and enthusiasm are striking. Together there is much that we can accomplish for our Nation.

FRED M. ROSA, JR.
Captain, U. S. Coast Guard
Commander, Group St. Petersburg